

Morning

9:00 a.m. **Early Registration Opens**
(Room check-in available at 4:00 p.m. Early check-in available by calling the resort)

10:00 - 11:00 a.m. **Chamber Board of Directors' Meeting**

Afternoon

Noon **Healthplan Southeast "Defend the Cup Challenge" Golf Tournament** (registration opens at 11:00 a.m.)
Held at the nationally recognized **Lagoon Legends**

1:00 p.m. **ART EXHIBIT OPENS** (displayed throughout entire weekend)
"Artists in Our Economy: An Exhibition of Tallahassee Talent"
Objects by over 40 artists will be exhibited, including work by individuals famous far beyond the boundaries of our region as well as emerging artists. Working artists are one essential component of a creative city that has a thriving economic base. These artists are all contributing to the local economy and export Tallahassee talent to other cities. Come see the breadth, creativity and strength of artists in our economy.
With appreciation to The Mary Brogan Museum of Art & Science for creating this exhibit. Exhibit is open all weekend and complimentary to conference attendees.

1 - 5:30 p.m. **Conference Attendee Registration & Check-In**

Evening

5:30 p.m. **"Hob Nob on the Bay" Cocktail Reception**
The opening social of the weekend complete with live music, the cool breeze of St. Andrew's Bay and a great opportunity to connect. Sponsored by: First American Title Insurance Company, Florida League of Cities & The Kidd Group

7:00 p.m. - til **Dine Around Panama City Beach**
Or Your Own-Take advantage of the area's great restaurants. There is something for every palate!

SCHEDULE FOR: SATURDAY, JULY 12

Central Standard Time

Morning

7:30 a.m. **For the Early Risers-Coffee and Your Tallahassee Democrat**

7:45 a.m. **Breakfast Buffet Opens**

8:00 a.m. **Welcome**
Gary Yordon, Master of Ceremonies
Kim Williams, Chairman, Greater Tallahassee Chamber of Commerce
Video Premier of "The Chamber. It's YOUR Business-You Belong!"
Recognition of Conference Presenting Sponsors: Capital City Bank & Sprint representatives

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8:15 a.m. **General Session Program Begins**
Sponsored by: Tallahassee State Bank & The St. Joe Land Company

8:30 a.m. **Targeted Community Goals-Leadership Update**
John Marks, Mayor, City of Tallahassee
Tony Grippa, Chair, Leon County Board of Commissioners

8:45 a.m. **Morning Keynote Address**
Peter S. Rummell, Chairman & CEO of The St. Joe Company

9:30 a.m.-
11:45 a.m. **Concurrent Sessions**
Attendees will have the opportunity to attend two sessions.

"CEO's Growing In Our Own Backyard"
Projections for future development in the changing economic environment
Panel Discussion
Sponsored by: Ausley and McMullen Law Firm & Poole Engineering & Surveying, Inc.

"Bold steps, Big decisions: The Impact of Technology on Economic Development Through Education"
Ed Dinan, CEO, Verizon
Sponsored by: Apple Computer

"Artonomics 101: The Role of the Arts in Economic Development"
Janet Hinkle, Chair, Cultural Advisory Council
Kay Stephenson, President & CEO, Datamaxx Group
John Thomas, Director of Legislative and Public Affairs, Florida League of Cities
Marjorie Turnbull, Executive Director, Tallahassee Community College Foundation

10:30 -10:45 a.m. **Mid Morning Break & Networking**
Sponsored by: Bateman Harden, P.A., Hilaman's Blade Runners & Tallahassee Memorial Healthcare

Afternoon

Noon **Lunch Buffet Opens**
Lunch Program & General Session
Sponsored by: Bob Knight Photo, ElectroNet Intermedia Consulting & Pro-Steel Buildings, Inc. (PSBI)

12:15 p.m. **"State of the Campus: A Presidential Power Lunch"**
Dr. Fred Gainous, Florida A&M University
Dr. Bill Law, Tallahassee Community College
Dr. T.K. Wetherell, Florida State University
Moderator: Dr. Debra Austin, Chancellor, Florida Colleges & Universities

2:00 - 6:00 p.m. **UNWIND!**
Activities On Your Own: Explore Panama City Beach
Beach & water sports, diving, snorkeling, fishing, tennis or golf...the activities both on-site and off are endless.

6:30 p.m. **Sensational Short Social-Pre-Banquet Cocktail Reception**
Enjoy a cocktail while browsing "Artists in Our Economy: An Exhibition of Tallahassee Talent"
Social Sponsored By: BB & T, Cardinal Services & Lamar Outdoor Advertising Company of Tallahassee

Attachment #
Page 1 of 1

>> continued on next page